



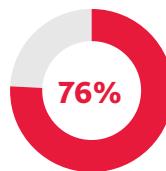
# Technology, Media & Telecom

As Technology, Media & Telecom (TMT) companies accelerate AI driven products, platforms, and content experiences, **Privacy Week 2026** reveals a widening trust gap fuelled by limited visibility into where AI operates and the data it processes.

This infographic highlights key findings from **research commissioned by BDO**, pinpointing the biggest blind spots and the strongest opportunities for building trusted, transparent, and resilient digital experiences across the TMT sector.

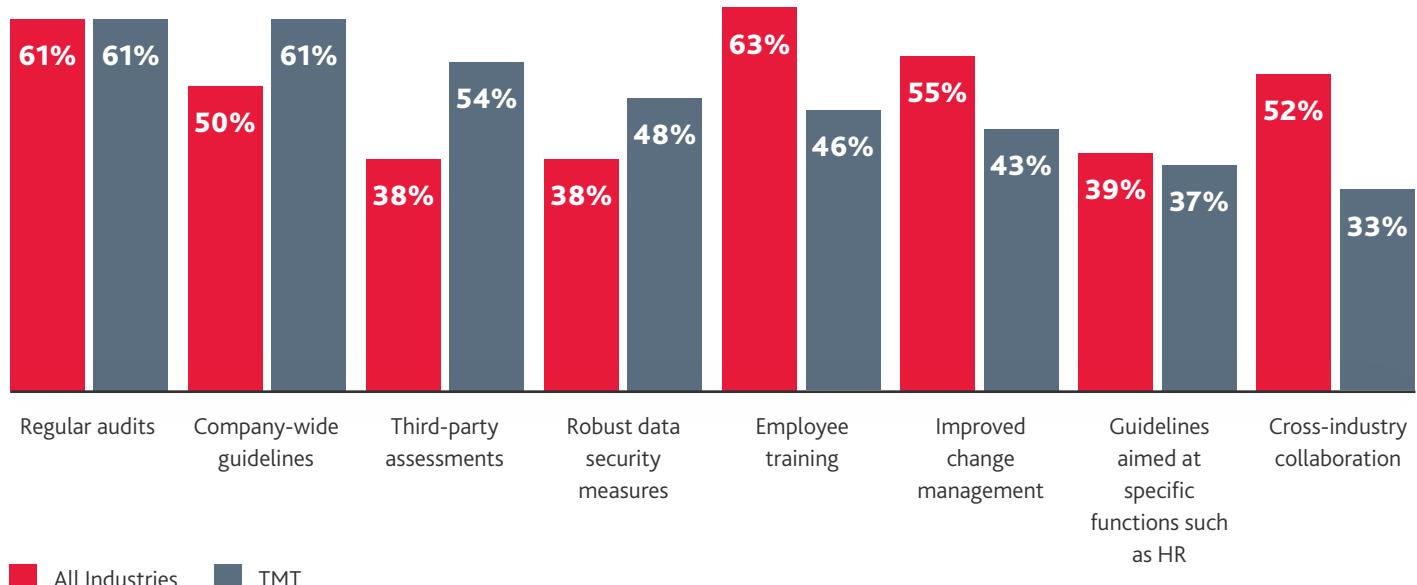


of TMT executives who responded to the survey have identified **regular audits** and **company-wide guidelines** as key to mitigating AI risks.



say they have a privacy compliance/control framework, but only **28%** review it annually.

## STRATEGIES TO REDUCE AI RISKS

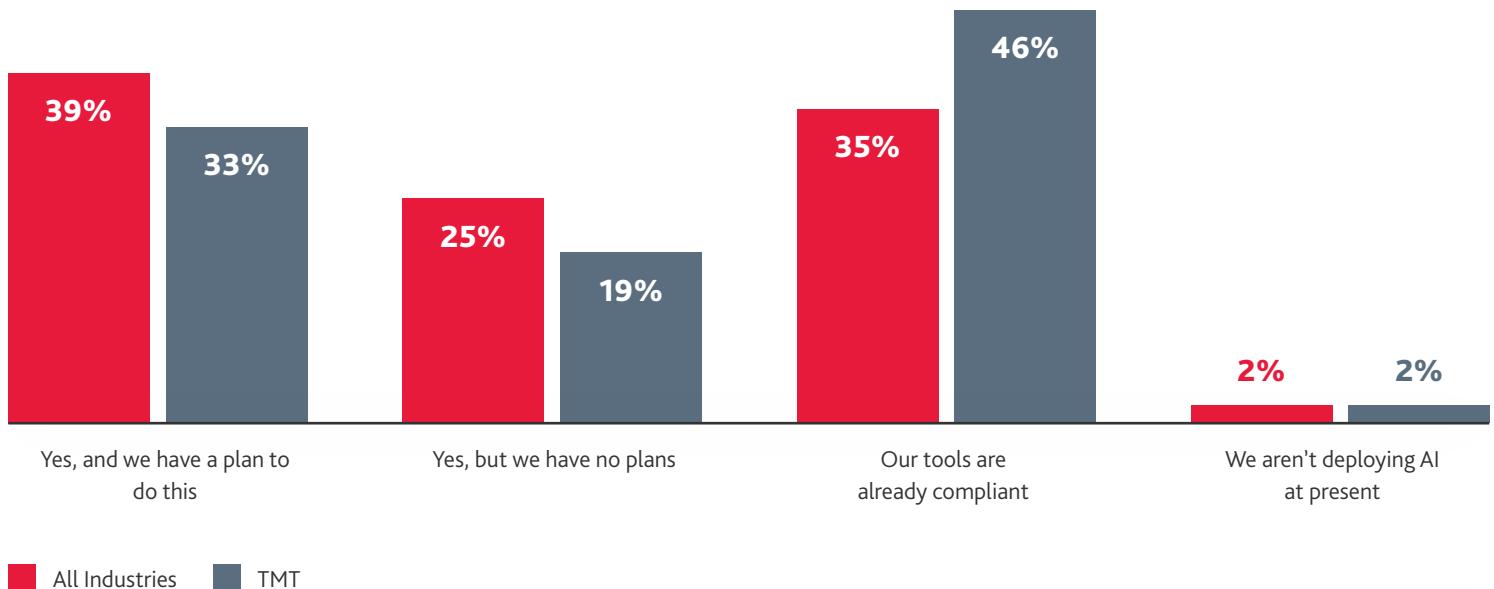


Only **28%** of TMT companies assess AI risk **both** before implementation and continuously when in use.

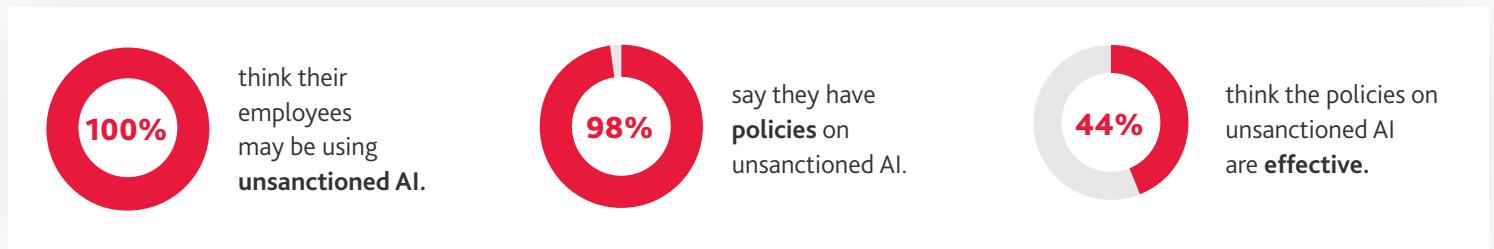


**37%** say the person most likely to have formal responsibility for AI is a **senior manager in legal/compliance**.

## AI SYSTEMS TO BE RETIRED OR ADAPTED DUE TO UPCOMING REGULATION



■ All Industries ■ TMT



Source: Key findings from research commissioned by BDO, including: 415 respondents globally, of which 54 were in TMT. Job titles in TMT include CEO/MD (22%) CFO (9%), Head of Legal (13%), CTO (19%) and other senior roles. Company revenue was at least \$50M, and 22% of TMT sector respondents were at companies with revenues more than \$5B.

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