

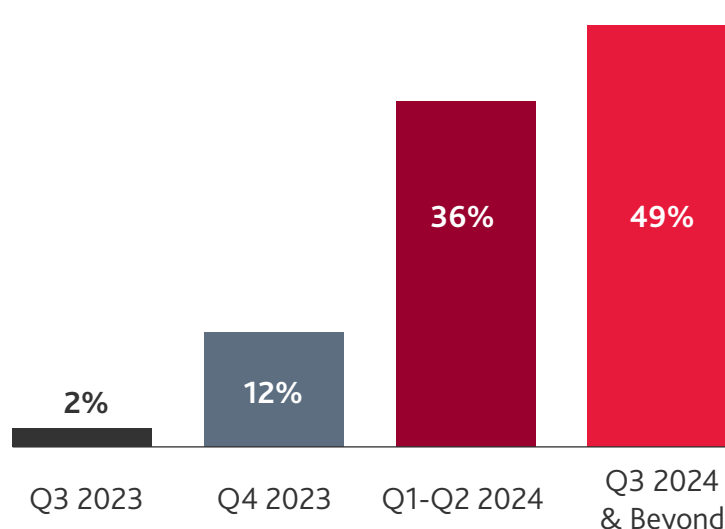
# Private Equity Trends: What's Next for H2 2023?

Our [2023 Private Capital Survey](#) described a private equity industry reassessing their deal and value creation strategies after more than a year of challenging economic headwinds. As fund managers and their portfolio company CFOs look to the remainder of the year and into 2024, they see a changing exit landscape, continued hurdles to meet their investment theses, and ongoing talent challenges to weather.

To take a pulse on the industry on June 28, BDO held a webinar, "[Taking Stock of Private Equity Mid-2023](#)," where we polled PE professionals on their insights on the latest private equity trends and their predictions for the future.

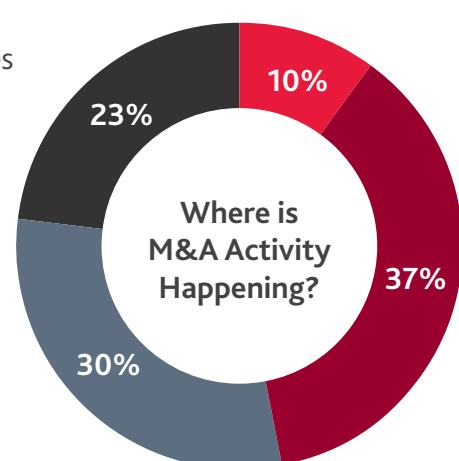
## PE Looks to 2024 for IPO

When will the optimal IPO market return?



## Tuck-Ins and Distressed Businesses Dominate the Deal Landscape

- Targets with ESG-Related Themes
- Tuck-in Acquisitions
- Distressed Businesses
- New Platforms



## CFOs Challenged to Meet Investment Objectives

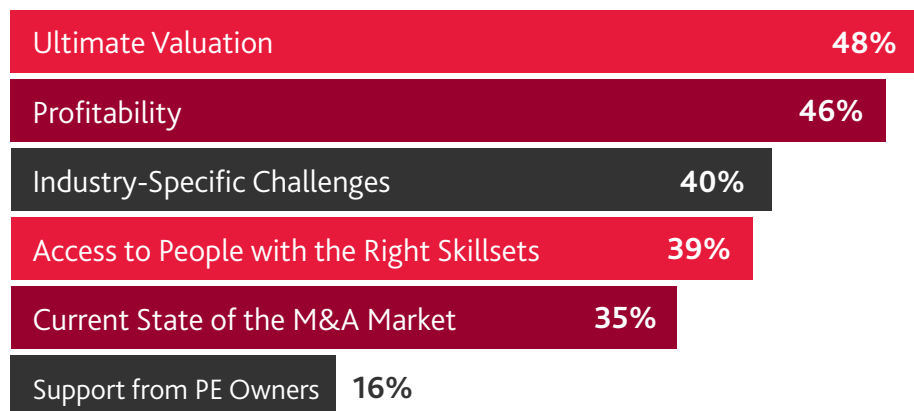
54%



of portfolio company CFOs and board members expect it will be difficult to meet the objectives of their investment thesis this year. \*

\*According to data from BDO's [2023 Private Capital Survey](#).  
\*\*Respondents could select multiple responses

Top Challenges to Meeting the Investment Thesis\*\*



## PE is Experiencing a Talent Crunch

94%

of webinar respondents say that finding the right people with the right skills has become more challenging in the past year.



## Looking Ahead

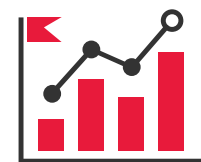
While the dealmaking environment isn't what it was in early 2022, it is stabilizing, with signs pointing towards improvement:



Exit values are starting to bounce back.



Large carve-out deals are making headlines.



The IPO market is opening back up

Given the current labor market, which makes it costly to attract and retain top talent, staffing challenges won't disappear overnight. However, PE funds are getting creative and pursuing options including:

- ▶ Revisiting staffing strategies and sourcing talent from outside of traditional avenues.
- ▶ Turning to outsourcing functions or departments and hiring interim C-suite leaders.

From pre-deal strategy and transaction guidance to post-deal value creation and exit support, BDO can help fund managers achieve the greatest potential from their portfolio investments. Want to know how? [Reach out.](#)

Source: BDO Webinar "[Taking Stock of Private Equity Mid-2023](#)" – June 28, 2023