

# With You Today



**BOB PUGH**Azure Infrastructure Director

bob.pugh@bdo.com



**TOM DUBOIS**Senior Solutions Director - Security

tdubois@bdo.com

# Learning Objectives

- Gain insights into Azure's comprehensive cloud strategy
- Understand Azure's Comprehensive features and benefits:
  - Scalability, security, and compliance
  - Cost efficiency and business continuity
  - Innovation and integration
- Prioritize and mitigate risks associated with cloud migration
- Create an actionable deployment roadmap tailored to your environment
- Collaborate with IT and business leaders for successful implementation



# Agenda for Today

- 1 Why Nonprofits Hesitate
  How to overcome common cloud migration barriers
- Realistic Paths to Azure
  Phased migration and hybrid options that work for you
- Tools, Funding, and Partner Support to Simplify Your Journey
- 4 Practical Use Cases
  Secure collaboration, app modernization, and data insights
- Next Steps

  How we can help you get started, your way

#### **BDO DIGITAL**

### One Team, Endless Possibilities

550+ DEDICATED EMPLOYEES

\$146M IN REVENUE

950+ **CLIENTS SERVED** 

#### **Artificial Intelligence**

- ► AI Business Consulting
- Generative Al
- ► AI-Enabled Applications
- ► Al Change Management
- Managing AI and Risk

#### **Business Applications**

- ► CRM
- ► Modern Workplace
- ► Application Development and Modernization
- ► Human Capital Management Software
- **▶** ECommerce
- DevOps and SRE

#### Cloud and Infrastructure

- ► Cloud Strategy and Innovation
- ► Cloud Migration
- ► IT Advisory and Strategy

#### Cybersecurity

- ► Risk Management and Transformation
- ► Cloud Security
- Data Protection and Privacy
- Application and Offensive Security
- ► Threat Protection

#### Data **Analytics**

- ▶ Data Management
- Automation
- ▶ Data Visualization
- ▶ Data Science

#### **Digital Managed** Services

- ► ERP Managed Services
- Marketing Managed Services
- Managed IT and Cloud Services
- Managed Cybersecurity Solutions and Services
- ► Managed Service Desk

#### **Digital Strategy**

- ▶ Revenue Generation Strategy and Consulting
- ▶ Marketing Technology **Implementation**
- ▶ BDO Digital Labs
- ▶ Program and Organizational Change Management

#### **Enterprise Resource Planning**

- ► ERP Software Selection
- **ERP** Implementation and Support

### Notable Nonprofit Client Experience







































































# THE NON-PROFIT IT REALITY Challenges and

**Opportunities** 

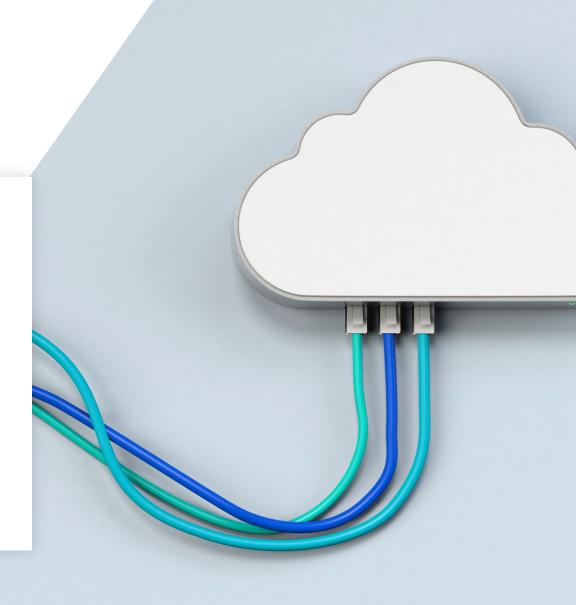
#### **Key Challenges for Non-Profits**

- Budget Constraints: IT expenses compete with mission-critical funding
- ► Security & Compliance Risks: Growing cybersecurity threats and compliance with donor, grant, and regulatory requirements
- ► Aging Infrastructure: Limited resources to upgrade legacy systems and onpremises IT environments
- ▶ Remote & Hybrid Work Struggles: Supporting staff and volunteers across various locations with secure and reliable access
- ► IT Resource Limitations: Small or non-existent IT teams managing complex environments
- ► Scalability Issues: Adapting IT resources quickly for seasonal fundraising events, volunteer surges, or rapid growth
- ▶ **Device Management Burdens:** Keeping hardware updated, secure, and cost-effective without large-scale IT operations

#### What is Microsoft Azure?

#### A Trusted Cloud Platform for Your Mission

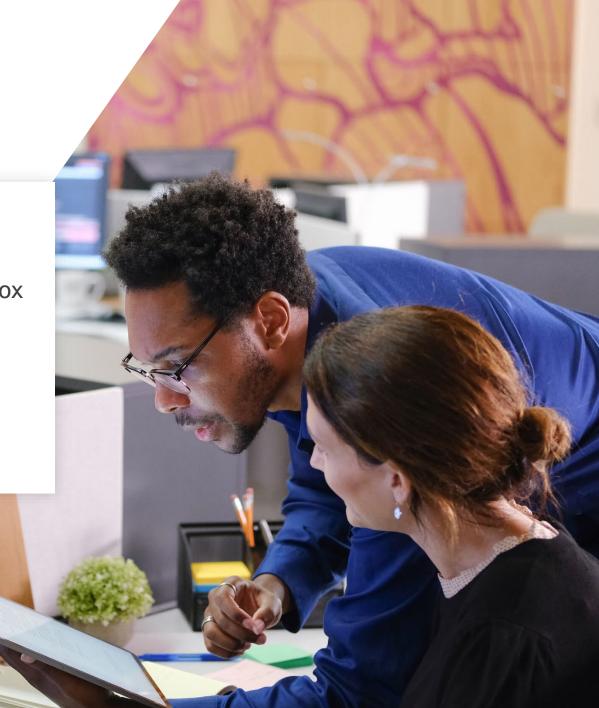
- Microsoft's global cloud platform trusted by nonprofits, governments, and enterprises
- Supports infrastructure, apps, and data—without owning physical servers
- Available in 60+ regions with built-in security and compliance
- Empowers nonprofits to scale and innovate securely
- ▶ Built on a hybrid-first, secure-by-design strategy to empower organizations of all sizes



# Why Nonprofits Choose Azure

#### Purpose-Built for Flexibility and Trust

- ► Pay-as-you-go model aligns with grant funding cycles
- ► Enterprise-grade security and compliance out of the box
- Supports hybrid and cloud-native workloads
- Integrated with Microsoft 365, Power Platform, and Teams
- Trusted by 85% of Fortune 500 and thousands of nonprofits



# Challenges vs. Benefits



#### Nonprofit Challenges

- Limited IT staff and resources
- Budget constraints and unpredictable funding
- Security and compliance concerns
- Legacy systems that can't be retired quickly
- ► Lack of strategic roadmap or cloud knowledge
- Uncertainty about starting point
- Need for remote access and collaboration
- Difficulty managing data and reporting

#### **Azure Benefits**

- Centralized, easy-to-manage cloud tools with automation
- ► Pay-as-you-go pricing and Microsoft nonprofit grants
- ▶ Built-in identity, access, and compliance tools
- Hybrid capabilities to integrate on-prem and cloud systems
- Microsoft Cloud Adoption Framework and partner support
- ► Free assessments and phased migration plans
- Azure Virtual Desktop and cloud-hosted apps
- ► Advanced analytics with Power BI and Azure Synapse

#### Azure at a Glance

#### What can you do with Azure?



Run virtual desktops and applications (AVD, Windows 365)



Migrate servers, databases, and files securely



Analyze donor and program data with Power BI and Azure Synapse



Enable hybrid environments with Azure Arc and Backup



Secure your environment with built-in identity and threat protection

# Microsoft Cloud Adoption Framework

#### **Building the Right Foundation**



Align strategy and readiness using Microsoft's CAF



Importance of well-architected landing zones



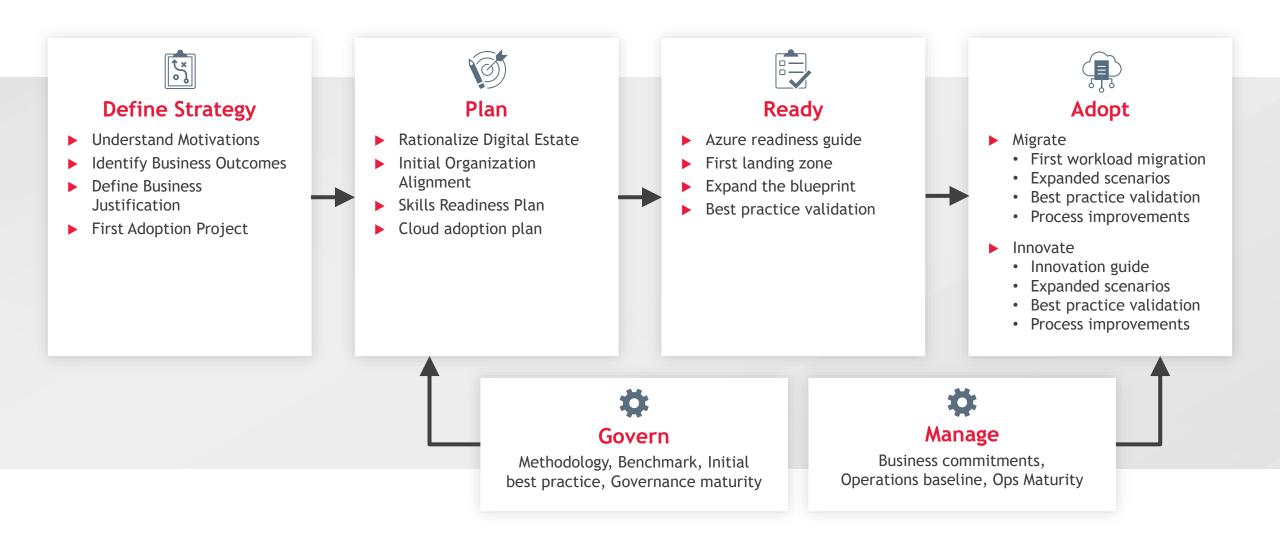
Ensures governance, security, and scalability



Simplifies deployment and accelerates outcomes

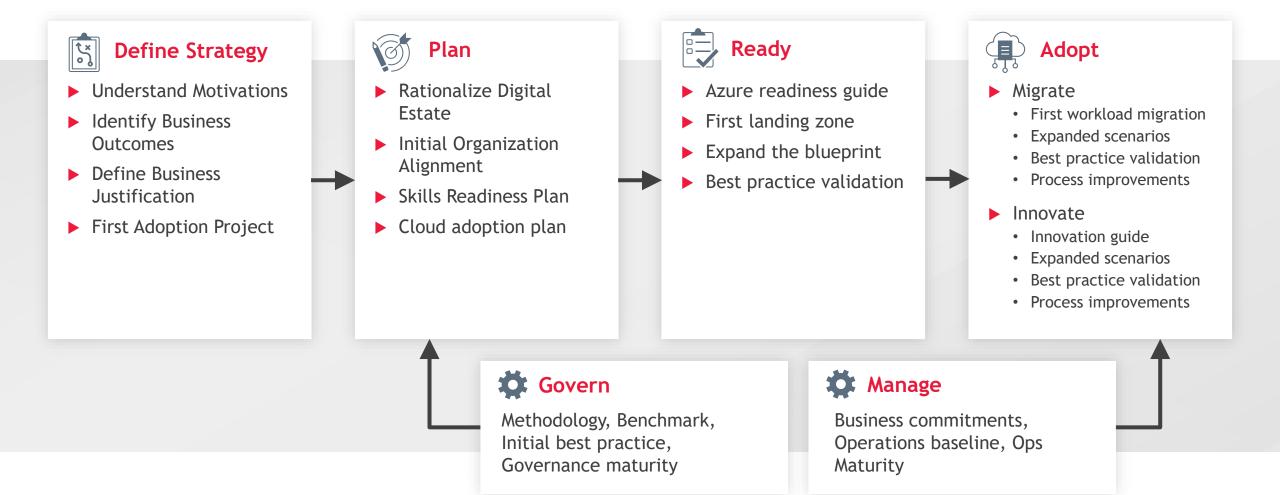


### Cloud Adoption Framework Blueprint



Source: Microsoft Cloud Adoption Framework

# Cloud Adoption Framework Blueprint



Source: Microsoft Cloud Adoption Framework

DEMYSTIFY MICROSOFT AZURE

#### MSFT FUNDING NEXT STEPS

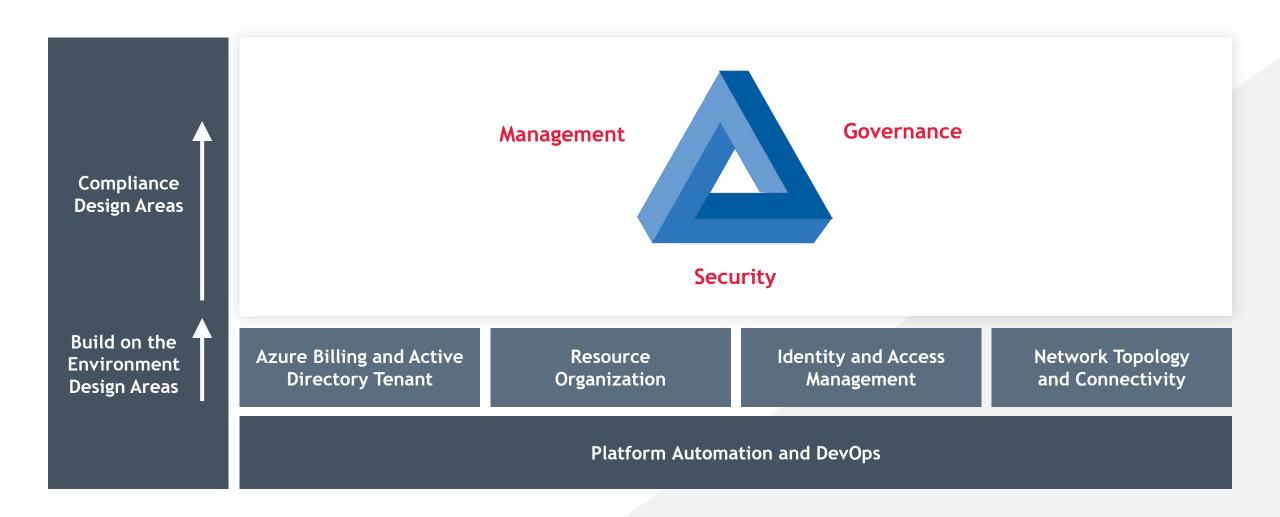
# **Azure Landing Zone Overview**

Azure Landing Zone for Nonprofit provides a blueprint for cloud adoption, setting up core Azure services such as networking, management, identity, and security, and ensures that cloud resources are efficiently managed and securely governed from the start.

Discover an easy path to get to the cloud using plug-andplay architecture partners can implement on a customer's behalf.

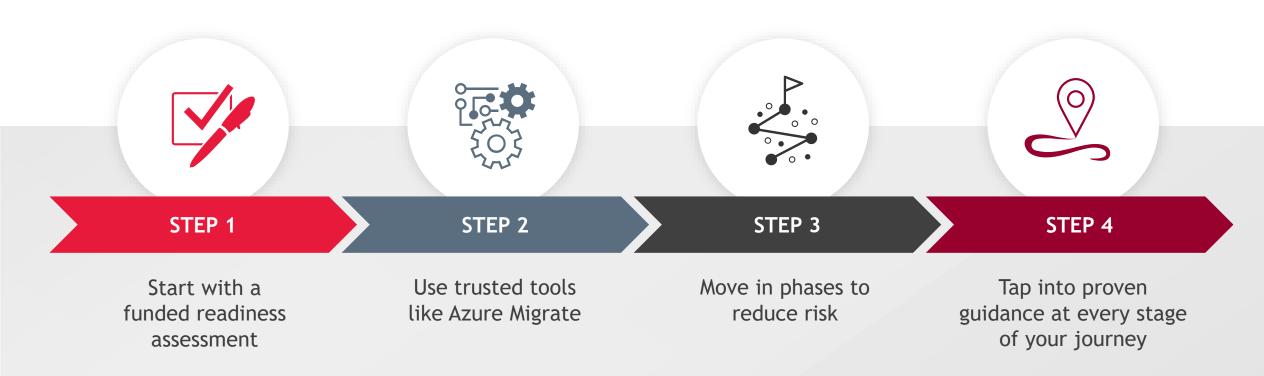


# **Landing Zone Principles**

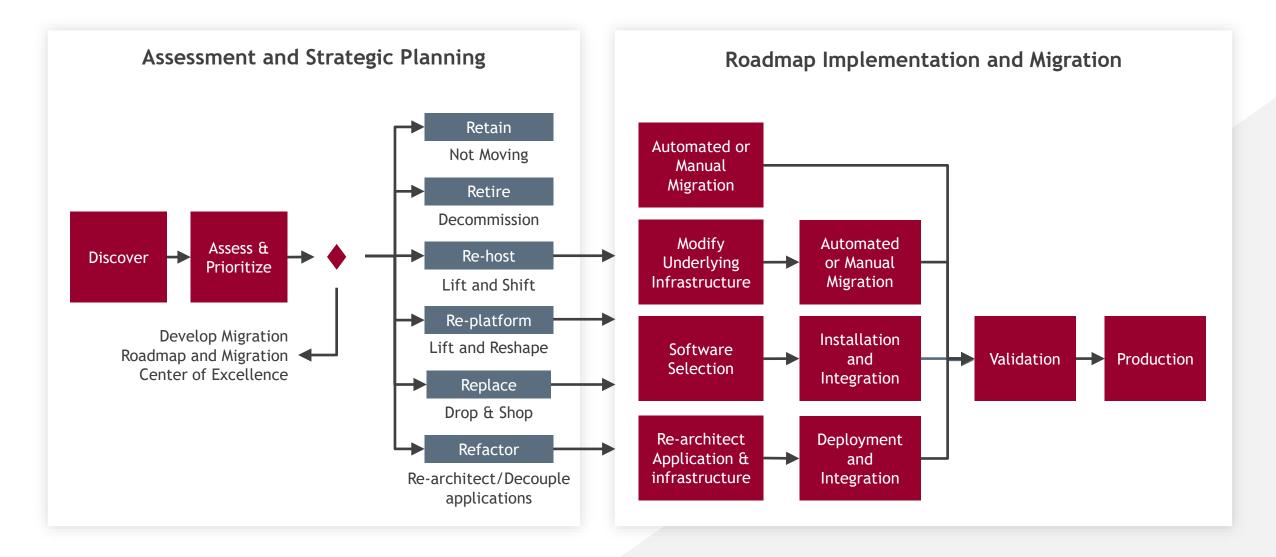


# Start Smart: Azure Migration Made Simple

#### Migration Doesn't Have to Be Hard



#### **Assess Your Current Environment**



# **Embracing Hybrid Reality**

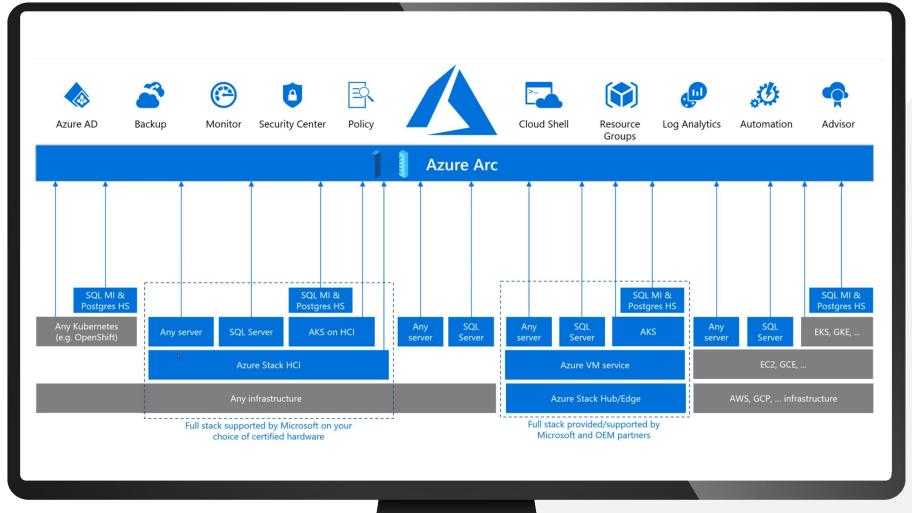
#### Cloud + On-Prem: Better Together

- ► Azure Arc: cloud control for any environment
- ► Azure AD Connect: one identity, everywhere
- Hybrid file, backup, and network strategies
- Design with compliance and continuity in mind



#### Azure Arc

Simplifies Governance and Management by delivering a consistent multicloud and onpremises management platform.





# Solving Real Problems with Azure

#### Real Nonprofits. Real Impact.

► Enable secure, remote workforces

► Migrate donor data, files, and apps safely

► Improve outreach with modern platforms

▶ Use Power BI to measure mission outcomes





# Microsoft Funding & Non-Profit Discounts



#### MSFT FUNDING NEXT STEPS

# Simplify Azure Deployment with Azure Landing Zone for Nonprofits

The solution: Help customers build their cloud infrastructure on a secure and scalable foundation.

# Build a Scalable Foundation

Take the guessing game out of where to begin and what workloads need to be deployed first and build from a strong, scalable foundation.

# Ensure Security and Compliance

Help customers feel confident that their azure environment is secure and compliant right from the start.

# Simplify the Deployment Process

Help customers save time and resources that would otherwise be spent on deployment activities so they can focus on mission-critical activities.

#### MSFT FUNDING NEXT STEPS

### **Annual Azure Grant**

Leverage \$2,000 (USD) Azure services credits per year and access the complete portfolio of Azure products and cloud services. Sign up for the Nonprofit Azure Onboarding Concierge and Success Center to set up your credits.



#### What's next?

UNLOCK COST SAVINGS & IT EFFICIENCY



#### Schedule a Complimentary Migration Assessment

Evaluate your current IT environment and identify cost-saving opportunities

#### Leverage Microsoft's Non-Profit Funding



Microsoft offers \$2,000 USD in Azure credits per year to registered non-profits, helping reduce cloud costs.

#### **Explore Cost-Saving Opportunities**



Assess potential savings by transitioning to AVD or Windows 365.

#### Develop a Secure & Scalable IT Strategy



#### **Connect With Our Team**

Book time with our specialists to discuss implementation and next steps.

### Why now?

THE OPPORTUNITY FOR NON-PROFITS

#### Microsoft's Special Pricing & **Funding for Non-Profits is Limited**

Secure grants and credits while available



#### **Enable Hybrid and Remote Work More Effectively**

Improve staff and volunteer productivity

#### **Reduce IT Costs Before Your Next Budget Cycle**

Avoid rising expenses by acting early







#### Free Up IT Resources for Mission-Critical Work

Reduce time spent on device management



# Questions







# **Thank You**





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