TAKING A DECISIVE STEP TOWARD BOARD SERVICE

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With You Today

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Agenda

- Board Service Options
- Responsibilities of a Director
- Being an Effective Board Member
- Setting Expectations: Risks, Commitment & Compensation
- Qualifications
- Why Board Service
- Action Steps: Getting Your Seat At the Table
- Q&A
Polling Question

Which type of board, if any, are you or have you served on?

- I do not yet serve as a board of director
- I serve on a private board(s)
- I serve on a nonprofit board(s)
- I serve on a public board(s)
- I serve on an advisory or similar board(s)
- I serve on several types of boards
Polling Question

Which type of board, do you most aspire to serve on?

- Private board
- Nonprofit board
- Public board
- Advisory or other
Board Service Options

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Responsibilities of a Director
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Why Board Service?

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Action Steps: Getting Your Seat at the Table
Polling Question

What is your interest level now in pursuing board service?

- High - Anxious to join my first board
- High - Looking to find an additional board seat
- Low - I remain undecided and may need more information
- Low - Doesn’t sound like the right fit for me
RESOURCES
Women in the Boardroom

“Since 2002, Women in the Boardroom have been the experts that help professionals get their seat at the table. With nearly 60% of our VIP Members serving on corporate boards, our proven process provides a customized step-by-step approach to getting on your 1st, 2nd or 3rd corporate board. This includes exclusive programs such as our Matchmaking Program™, Annual Board Assembly and proven networking process. Our process works!”

What are the most commonly asked questions about corporate board service that they receive?

Find out here: https://womenintheboardroom.com/
The BDO Center for Corporate Governance and Financial Reporting

A dynamic and searchable on-line resource for board of directors and financial executives

AN INCREDIBLE RESOURCE AT YOUR FINGERTIPS

The BDO Center for Corporate Governance and Financial Reporting was born from the need to have a comprehensive, online, and easy-to-use resource for topics relevant to boards of directors and financial executives. We encourage you to visit the Center often for up-to-date information and insights you can rely on.

What you will find includes:

- Thought leadership, practice aids, tools, and newsletters
- Technical updates and insights on emerging business issues
- Three-pronged evolving curriculum consisting of upcoming webinars and archived self-study content
- Opportunities to engage with BDO thought leaders
- External governance community resources

“Finally, a resource center with the continual education needs of those charged with governance and financial reporting in mind!”

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Poll Question

Please indicate whether you would like to be subscribed to the BDO Center for Corporate Governance and Financial Reporting in order to directly receive publications (such as those previously referenced) when available, as well as invitations to webinars and other events.

1. Yes, please email me with information so I can manage my subscription
2. I already subscribe to www.bdo.com
3. No thank you, not at this time
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We continually work to improve our programming and appreciate constructive feedback. As you print your CPE certificate, please consider responding to a brief evaluation.

Following the program, we will send a thank you e-mail containing additional resources for your consideration.

Thank you in advance for your participation.
CONCLUSION

Thank you for your participation.

Please exit the interface by clicking the red “X” in the upper right hand corner of your screen.
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Sheila Ronning is CEO and founder of Women in the Boardroom, a professional membership organization providing C-suite and senior level executive women with the tools, knowledge and connections to prepare them for corporate board service.

Originally from Minnesota, Sheila began her career as a retail executive before establishing a marketing and PR agency focused on small businesses, which she grew into the largest networking and trade show organization for small businesses in the Twin Cities.

Considered a pioneer in the industry and by her peers, Sheila once again broke the mold in 2002 with the launch of Women in the Boardroom, by being the first to form such an organization with customized executive training programs and networking opportunities, creating a proven program and process for women to enter board service.

Since its founding, Sheila has grown Women in the Boardroom into an organization with international outreach across multiple industries and countless private and public boardrooms, including Fortune 50 companies, while creating thousands of connections for its members every year. She continues to succeed in her vision of helping women enter and participate in corporate board service.

As a recognized international thought leader on becoming a board member, gender diversity and networking, Sheila speaks numerous times per year. Many worldwide corporations have engaged Sheila to share her knowledge, including KPMG, Kirkland Ellis, Santander Bank, Aon, NewsCorp, L’Oreal, and Thomson Reuters to name a few. In addition, she has also been invited to speak at Harvard University multiple times, NYU Stern, Barnard College, The Stanford Distinguished Careers Institute, the United Nations, the SEC, the National Association for Corporate Directors, IOT Solutions World Congress in Barcelona and numerous other esteemed organizations.

Sheila’s insights have been featured in numerous news outlets including Forbes, The Washington Post, The Wall Street Journal, Fox Business, among others. She also writes a monthly column for Newsmax.
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