# Cash Saving Opportunities for State & Local Taxes MANUFACTURING INDUSTRY

MARCH 27, 2025

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## With You Today





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6 CASH SAVING OPPORTUNITIES FOR STATE & LOCAL TAXES

# Today's Learning Objectives



In order to receive CPE, attendees must actively participate throughout the session and be in attendance for at least 50 minutes for each CPE credit hour.



**Incentive Programs** 



**Reverse Audits** 



**Unclaimed Property** 

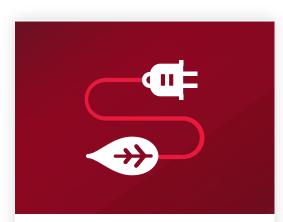


# Agenda for Today

# Incentive Programs



# Incentive Programs to Support Manufacturers



### **Utility Incentives**

 Incentives available at sites in AL, KY, IL, MS, NY and TN



### Green and Recycling Credits

 Possible for recycling and sustainability investments



### Incentives to Support Al

- New Al incentive programs
- Data center incentives
- Training grants and credits

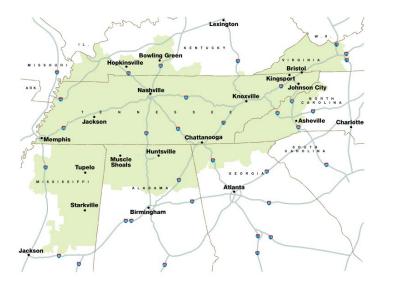


### U.S. Expansion Driven By Tariffs

 Highlight: withholding tax rebates

# Tennessee Valley Authority Economic Development Incentives

Tennessee Valley Authority ("TVA") offers a unique range of economic development incentives that provide above-the-line incentives to eligible businesses located within the TVA Zone.



### **Incentives Overview**

- Discretionary, performancebased incentives
- Available to eligible businesses in the form of monthly utility reduction over a 6-year term and/or up-front cash grant
- Utility credit paid directly to the eligible business over a period of 6 years, but BDO has assisted clients in securing longer incentive terms
- Savings may range between 8% - 12% of monthly electricity costs

### Minimum Eligibility Requirements

- Must be part of an eligible industry sector and located within TVA Zone
- Must achieve and maintain 250-kilowatt average, monthly electricity demand
- Must maintain an average employment of at least 25 full-time employees at the facility
- Must achieve certain investment thresholds
- In some cases, project must be competitive

# ReCharge New York Utility Incentive Program

- Negotiated utility incentive for almost all types of companies with locations in New York
  - Non-profits qualify
- Must have monthly peak demand of at least 350 kW of electricity
- Incentive is offered over 7-year period and may provide reduced electricity rates as low as 2 cents/kW
- Do not need to be adding new jobs or expanding the facility!



# **Green Incentives**

### Utility Incentives Available from Utility Provider

- Prescriptive rebates
- Custom programs
- Economic development rate riders

# Sales and Property Tax Exemptions for Renewable Energy

- Solar or wind power
- TN "green energy production facility exemptions"



# Furthering AI Solutions

- New Al-specific incentives and leverage data center incentives
- Training grant/credits to support new technology investment



# New AI-Specific Incentive Programs

- MA Al Hub Incentive: Part of Mass Leads Act signed November 2024
  - Regulations and details are still being developed
  - May be similar to existing Life Science incentive: flexible incentive that may be in the form of refundable income tax credit or special sales tax exemption

- Next NJ AI Program: Bill signed July 2024
  - Income tax credit worth up to 25% of qualified investment
  - Must invest at least \$100M and create at least 100 new jobs



# Data Center Incentive Programs

### Majority of States Offer Data Center Incentives

- Most common exempt sales tax, property tax, and/or provide utility incentives
- Most require significant investment (\$50M+ and new job creation)

### **GA Programs**

- Sales tax exemption
- Requires minimum investment of \$15M by "high-tech" business or \$100M - \$250M (depending on county). Co-location may qualify.

### **IL Program**

- Sales tax exemption and income tax credit
- Requires minimum investment of \$250M and 20 new jobs (can include co-location or multitenant)

Top State Training Grant and Credit Programs

### California Employment Training Panel ("ETP") Grant

- Cash grant for eligible training for new and existing jobs based on a fixed hourly amount (\$11 - \$28/hour)
- May reimburse for wages paid to internal instructors

### Indiana Skills Enhancement Fund

- Cash grant for new and existing qualified employees
- May reimburse for wages paid to internal instructors

### South Carolina Manufacturers Retraining Grant

- \$1,000 per qualified, **existing** employee issued annually over 5-year period
- Available for first-line workers and supervisors

### Virginia Jobs Investment Program (Training Grant)

- Cash grant for new and existing qualified employees
  - May reimburse for wages paid to internal instructors

# Imposition of Tariffs

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Tariffs may lead to additional U.S. investment by manufacturers; Incentives opportunity

# Triggering Events and Types of C&I Benefits

State and local governments offer statutory tax credits and discretionary business incentives to encourage economic development and induce businesses to engage in the following activities:



# Triggering Events and Types of C&I Benefits

### **Discretionary Incentives**

- Withholding Tax Rebates
- Cash Grants or Refunds
- Real and/or Personal Property Tax Abatement
- Utility Incentives
- Industrial Development Bonds
- Free Land/Infrastructure Assistance
- Sales and Use Revenue Sharing/Exemptions

### **Statutory Credits/Exemptions**

- Job Tax Credits
- Investment Tax Credits
- Training Tax Credits
- R&D Tax Credits
- Pollution Control + Recycling Credits
- Location-Based Tax Credits (zones, port bonus)
- Sales and Use Exemptions

# Sample Withholding Tax Rebate Programs

Primary incentive used in several states; can provide annual cash benefit over a period of 10 or more years.

- ► AR: Create Rebate
- KY: Kentucky Business Investment (KBI)
- IN: EDGE (refundable income tax credit)
- OH: JobsOH Grant and Credit
- OK: Quality Jobs Grant

- MD: More Jobs for Marylanders (refundable income tax credit)
- MS: Advantage Jobs
- NJ: Emerge (refundable income tax credit)
- NY: Excelsior (refundable income tax credit)
- SC: Job Development Credit



# **Reverse Audits**





22 CASH SAVING OPPORTUNITIES FOR STATE & LOCAL TAXES

# REVERSE AUDITS Defining Concepts



- Definition and value
- Focus areas
  - Utilities
  - Repair parts and consumables
  - Services

- Process overview
  - Data, ERP, outputs
  - State laws, exemptions, processes
  - Documentation, support
  - Timing, audits, checkups, internal reviews



# **Reverse Audits**

| DEFINITION/M | DEFINITION/MEANING/VALUE  |  |  |  |  |
|--------------|---|--|--|--|--|
| Definition   | A proactive review conducted to identify over/under-payments of sales and use taxes. It's a refund<br>review.   |  |  |  |  |
|              | Purchase or sales data is pulled, typically output to Excel or tool of preference and the reviewer<br>follows practical steps to isolate the area of interest. Taxed transactions for a refund review,<br>nontaxed transactions for a liability review. |  |  |  |  |
| Meaning      | Practical steps include, separate by state, remove out of statute transactions, remove immaterial transactions and mark over/under-payments.  |  |  |  |  |
|              | Summarize findings and if material pursue the refund or address the liability.  |  |  |  |  |
|              | Manufacturing is consistently one, if not the best industry for these reviews. Common refund<br>recoveries of \$100,000s to \$1,000,000s.   |  |  |  |  |
| Value        | Commonly contingent fee based so you only pay for successful results, and they can offset other<br>liabilities, pay for additional services, and errors can be corrected for future periods ("roll<br>forward").  |  |  |  |  |

## REVERSE AUDITS Value: where is it?

### FACILITIES

- Plants
  - Utilizing exemptions
  - Interplant transfer
  - Utilities
- ► R&D
- Headquarters
  - Over allocation

- Warehouses
  - Expansion
- Data centers
  - Expansion
  - Production software

### **OVERPAYMENTS**

- Manufacturing
  - Utilities
  - Repair parts
  - Consumables
  - Material handling

- Services
  - Real property services
  - TPP services
  - Nontaxable services
- Software

Sales credits

Direct to consumer

P-cards

**OTHER** 

State agreements



# REVERSE AUDITS Utilities!!!



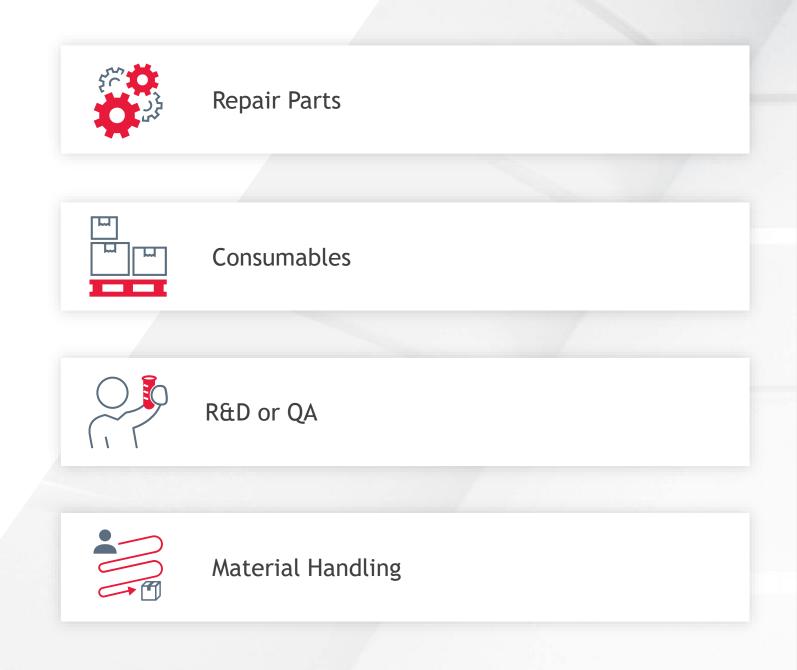
### Electricity/Natural Gas/Other

- Look at your bills
- ▶ Fully exempt "if": OH, NY, WI
- Reduced rate: AR, LA, TN
- Lowering the tax base: KY, FL, MI
  - Supporting documentation: KY, MI
  - Expiration dates: IA, IN
  - Other benefits: credits and incentives



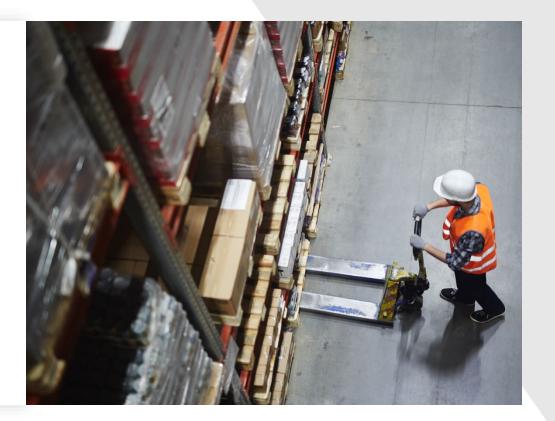
## REVERSE AUDITS **Production Related Expenses**

- Posting details: tax engine; circumventing systems
- Overly conservative or lack of understanding
- Separate certificate
- Direct use and associated expenses
- Supplier doesn't have your exemption certificates



# REVERSE AUDITS Services

- Nontaxable Services
  - Established Sectors
  - Professional Services: Design, Testing, Inspection, Training
- TPP Services
  - Labor, Maintenance
- Real Property Services
  - Labor, Consumer of Materials



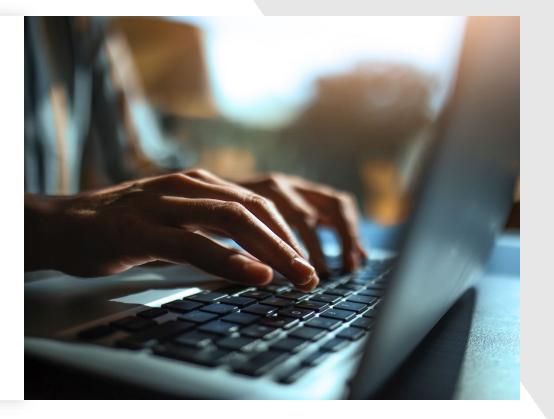
### REVERSE AUDITS Process Overview: Data



### The Foundation of a Review

- Transaction Data Review: Volume
- ERP: SAP, Oracle, Microsoft Dynamics
- Engines: Vertex, Avalara, Onesource, Sovos
- Leverage technology to help bridge the gap of IT-Tax
  - ChatGPT: Prompts

- Outputs
  - More the better
  - Tools
    - Alteryx
    - SQL
    - Excel
    - Access
    - Power BI



# REVERSE AUDITS State Laws and Exemptions



### Working With Vendor

- Breakout the review by state
  - Best Practice
    - Data Limits
    - Focus Area
    - Scale to more reviewers

- State Research
  - Bloomberg
  - CCH
  - DOR Websites
- Taxability
  - Exemptions: use it to its fullest extent
- State Processes: How to recoup the tax most effectively



## REVERSE AUDITS Recovery Strategies

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### **STATES**

### **Refunds from DORs**

- Use tax claims
- Sales tax claims: some states
- Audits

### VENDORS

**Refunds from vendors** 

- Stop reoccurring overpayments
- Credits vs. cash



# REVERSE AUDITS Supporting Documentation



### Invoices

- Data quality
- Cloud and soft copy storage
- ► Tools: automation
  - Bots
  - System "dump"
  - Macros
- Handling
  - Zip files
  - Secure uploads
  - Hyperlinking

### **Reconciliations**

 Return Backup/ GL Tie Outs

### Contracts

 Software/ Maintenance/ Services

### Other

 Census Data/Affidavits/ Process Knowledge



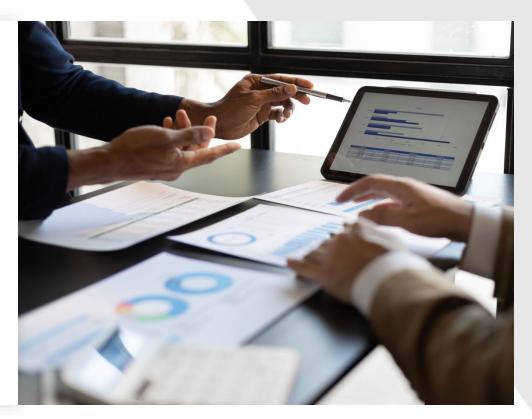
# REVERSE AUDITS Process Overview: Recap

Goal: Identify over/under payments that have a material benefit to your company

Task

- Pull data, better data = better results
- Isolate focus areas and delegate if possible
  - By state
  - Exclude out of statute and immaterial
- Identify potential and research the state laws and exemptions
- Pull invoices if you intend to pursue the refunds
- Recovery strategies and processes





## REVERSE AUDITS Fitting in Reviews

### Timing

- Under audit?
- ► Tax department
  - Value addition
  - Ownership and control
- Periodical reviews
  - Healthy financial practices
- Outsource

|               | URGENT  | NOT URGENT   |
|---------------|---|--|
|               | Compliance  | Strategic Planning   |
| Ł             | Month End   | Internal Controls  |
| IMPORTANT     | Projects/Audits   | Professional Dev.  |
| POF           | Cash Flow   |  |
| ¥             | Large Purchase<br>Taxability  | Reverse Audit  |
| NOT IMPORTANT | <ul> <li>Admin. Tasks</li> <li>Routine Inquiries</li> <li>Data Entry</li> </ul> | <ul> <li>March Madness</li> <li>Non-essential Meetings<br/>and Emails</li> </ul> |

# **Unclaimed Property**





35 CASH SAVING OPPORTUNITIES FOR STATE & LOCAL TAXES

Unclaimed Property Exemptions, Deferrals and Deductions Chart







### Exemptions & Deductions State State A/R (MS09) A/P (MS08) Payroll (MS01) Refunds (MS11) Royalties Gift Certificates / Cards Merchandise / Store Deminimus Maiing Deduction AL NO NO NO NO NO YES YES NO Alabama AZ Arizona B2B Less than \$50 B2B Less than \$50 NO NO NO YES NO B2B, \$50 or less CA California NO NO NO NO YES NO NO NO \$2.00 per owner NO YES YES NO FL Florida Less than \$10 No Less than \$10 NO Idaho NO NO NO NO YES NO NO ID NO B2B NO NO NO NO YES NO NO IN Indiana B2B NO B2B IA lowa NO NO YES, if no expiration date NO NO B2B B2B KS Kansas NO NO NO NO NO NO KY Kentucky NO NO Less that \$50 NO NO Limited NO NO MD Maryland B2B B2B NO NO NO YES NO NO Massachusetts Limited NO NO NO NO YES NO NO MA \$25 or less YES B2B/ \$25 or Less \$25 or less \$50 or less \$25 or less MI Michigan \$25 or less All Property \$25 or less NO NO YES MN Minnesota NO NO NO NO NO NO North Carolina B2B NO NO NO NC NO YES, if no expiration date NO NO NO NO NE Nebraska NO NO NO YES, if no expiration date NO New Hampshire NO NO NO NO NH NO NO \$250 or less YES NO NO NY NO NO NO NO NO NO New York Cost of certified mail OH Ohio B2B B2B \$50 or less NO NO YES YES NO Cost of certified mail - up to \$20 NO NO OK Oklahoma NO NO NO NO NO Credit Memos, \$50 or less Cost of postage Rhode Island NO NO NO NO YES NO NO RI NO NO B2B B2B NO YES NO NO Tennessee NO TN NO NO NO NO NO YES NO NO ТΧ Texas Cost of postage NO NO NO NO YES NO NO UT Utah NO B2B B2B NO NO YES YES NO VA Virginia NO B2B WI B2B NO YES YES NO Wisconsin NO NO NO WY Wyoming NO NO NO NO \$100 or Less \$100 or Less Credit Memos, \$100 or less

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# Unclaimed Property GR/IR

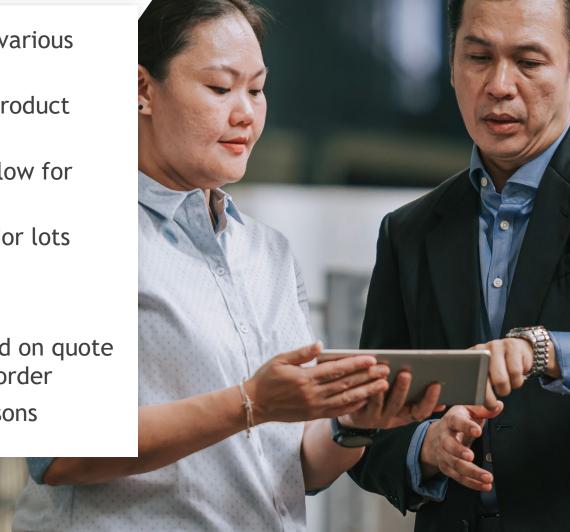


# What is GR/IR?

GR/IR is commonly referred to as "Goods Received not invoiced."

GR/IR typically occurs when a vendor/ supplier delivers more product than what was placed on a purchase order for the vendor. This can happen for various reasons including:

- Large volume of product being delivered
- Vendor doesn't allow for breaking cases
- Prepackaged vendor lots
- Vendor mistakes
- PO mistakes
- Vendor ships based on quote instead of actual order
- Various other reasons



# How GR/IR Is Typically Accounted for on Financial Statements

### Goods Receipt (GR)

When goods are received from a vendor, the inventory is updated, and a corresponding entry is made in the GR/IR account. This entry represents the liability to pay the vendor, even if the invoice has not yet been received.

### Invoice Receipt (IR)

When the invoice is received from the vendor, it is matched against the goods receipt. The GR/IR account is then cleared, and the liability is transferred to the accounts payable.

### Purpose

The GR/IR account helps ensure that the financial statements accurately reflect the company's liabilities and inventory levels. It is particularly useful for managing discrepancies between what was ordered, what was received, and what was invoiced.

### Reconciliation

Regular reconciliation of the GR/IR account is necessary to ensure that all goods receipts have corresponding invoices and vice versa. This helps in identifying any discrepancies or outstanding issues. How GR/IR Is Typically Accounted for on Financial Statements JE SUBJECTS TO

CHANGE BASED ON SPECIFIC CLIENT PROTOCOLS

| JE# 1<br>Debit: Inventory Account<br>Credit: GR/IR Clearing Account<br>(To record inventory received, not yet invoiced)                                       | \$150 | \$150 |
|---|-------|-------|
| JE# 2<br>Debit: GR/IR Clearing Account<br>Credit: Accounts Payable<br>(To record invoice for inventory received)  | \$100 | \$100 |
| JE# 3<br>Debit: Accounts Payable<br>Credit: Cash<br>(To record payment of vendor invoice)   | \$100 | \$100 |
| JE# 4<br>Debit: GR/IR Clearing Account<br>Credit: COGs or PPV or P&L<br>(To record write-off of discrepancy between<br>inventory received and vendor invoice) | \$50  | \$50  |

# Management of GR/IR Clearing Accounts

Based on our experience, companies manage GR/IR accounts in one of the following ways:

### Leave GR/IR Amounts on Balance Sheet

- Net vendor amounts on a general ledger account gross basis (typically quarterly or annually)
- Net amounts on a vendorby-vendor basis
- No netting, balances grow into perpetuity

### Re-class GR/IR Amount to P&L

- Amounts are written off to P&L as a "clean-up" or correction
  - Typical accounts for P&L write-off include:
    - PPV
    - COGS
    - Misc. income/expense
    - Other

### Resolve Discrepancy of Amount by Payment to Vendor/Escheatment

- Historical policy of paying vendor for all goods received regardless of purchase order
- Record to escheat liability account and report to state

# GR/IR Questions

- Do you maintain a GR/IR account?
- Do you have a policy and procedure for GR/IR?
- How do you reconcile GR/IR balances and document for financial statement audit purposes?
- Have you considered escheatment with respect to GR/IR
- Do you have regular audits by your vendors with respect to GR/IR?
- Do your vendor contracts speak on how to handle GR/IR (e.g., credit to next invoice, refund payment, forfeiture)?

# GR/IR Best Practices

- Clients should review their GR/IR balances on a regular and consistent basis in accordance with GAAP and legal guidelines and should consider some of the following:
  - Review vendor contracts in conjunction with legal counsel
  - Determine if GR/IR amounts are owed back to the vendor or not under legal provisions or case law
  - Understand current policy and procedures and applicability to vendor contracts
- Determine appropriate escheatment requirements, if any
  - Create GR/IR schedule of amounts owed by state to determine risk profile
  - Review of state statutes and regulations
  - Determine if property type is includable under "catch-all" provisions
  - Determine if any exemptions apply (e.g., DE)
  - Evaluate if legal positions (e.g., pre-emption or other) may apply to GR/IR balances
- Evaluate and document other positions and determinations as appropriate (e.g., corporate reorgs, M&A activity, ERP system changes, policy changes, etc.)
- Create a policy and procedure to be followed in order to record and document GR/IR determinations and positions

Reimbursement/Refunds in Unclaimed property



# Refunds

### **Unclaimed Property Refunds Types**

- Unclaimed property reimbursement: reclaim a reporting error
- Unclaimed property refund: amounts owed to 3rd parties
  - Federal government
  - State government
  - Municipalities
  - Other

### Considerations

- Audit risk with a refund filing?
- Proof and documentation requirements!
  - W-9/personal ID (e.g., Driver license or SSC, etc.)/affidavit: officer sign, etc.
  - Lot of fraud in this area, be careful with unsolicited requests
  - Hiring a 3rd party, should maintain "private investigator license" and charge statutory fees on state refunds

# **Certain Refund Resources**

### Missingmoney.com

- Unclaimed.org
- National Association of Unclaimed Property Administration
- USA.gov: How to Find Unclaimed Money from the Government

### IRS.GOV ►

### Internal Revenue Services (IRS)

Taxpayers who believe they are owed a refund can check the "Where's My Refund?" feature on the <u>IRS.gov</u> website. To use it, your must enter your Social Security number, filing status (such as single or married filing jointly) and the refund amount shown on their current tax return. Once the information is submitted, "Where's My Refund?" will show the status of the taxpayer's refund.

### FDIC.GOV ►

### Federal Deposit Insurance Corporation (FDIC)

Funds remain unclaimed for various reasons, including failure to cash FDIC checks and checks being returned as undeliverable due to an invalid address. However, depositors can reclaim the funds they are entitled to after finding their names in the FDIC unclaimed funds database.

# Example Claim Form and Letter

National Association of Unclaimed Property Administration ►

|  |   | I  | Unclain                          | Claim For<br>ate Treasure<br>P.O Box 194<br>ngfield, IL 62794-99<br>(217) 785-69                     |
|--|---|--|----------------------------------|--|
| January 19, 2023   |   |  |                                  |  |
| State Treasurer Michael W.<br>its  | Frerichs is committed to returnin<br>rightful owners. On his behalf, w                      | ng unclaimed property in the<br>re would like to thank you fo  | e possession of<br>r your claim. | the State of Illinois  |
|  | d return sections A and D bel<br>formation may be required up                               |  |                                  | quested. More  |
| A. Claimant Informatio   |   |  |                                  |  |
| Name if different than above   |   |  | Daytime Phone                    | e: ( ) -   |
| Current Address if different t   | han above:  |  |                                  |  |
| Email Address:   |   |  | Date of I                        | Birth: / /   |
|  | e be assured that the Illinois State Tr<br>ulfill the requirements of the Illinois Co<br>un |  |                                  | r for any purpose othe   |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f                                  | ulfill the requirements of the Illinois C   |  |                                  | for any purpose othe   |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f<br><b>B. Property Informatio</b> | ulfill the requirements of the Illinois Co  | omptroller to issue a check for p  | bayment.                         | Value<br>Cash: \$207.  |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f<br><b>B. Property Informatio</b> | ulfill the requirements of the Illinois Co  | Type of Property<br>Check No:  | bayment.                         |  |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f<br><b>B. Property Informatio</b> | ulfill the requirements of the Illinois Co  | Type of Property         Check No:         Type: CK13: Vendor Checks         Check No:         Type: MS08: Accounts Payable         Check No:         Type: MS08: Accounts Payable   | bayment.                         | Value<br>Cash: \$207.<br>Stock: 0.0000<br>Cash: \$43.  |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f<br><b>B. Property Informatio</b> | ulfill the requirements of the Illinois Co  | Type of Property         Check No:         Type: CK13: Vendor Checks         Check No:         Type: MS08: Accounts Payable         Check No:         Check No:  | bayment.                         | Value<br>Cash: \$207:<br>Stock: 0.0000<br>Cash: \$43<br>Stock: 0.0000<br>Cash: \$8                   |
| PRIVACY PROTECTION: Pleas<br>than to process your claim and f<br><b>B. Property Informatio</b> | ulfill the requirements of the Illinois Co  | Type of Property         Check No:         Type: CK13: Vendor Checks         Check No:         Type: MS08: Accounts Payable         Check No:         Type: MS08: Accounts Payable         Acct No:         Type: MS08: Accounts Payable         Acct No:         Type: MS08: Accounts Payable | bayment.                         | Value<br>Cash: \$207.<br>Stock: 0.0000<br>Cash: \$43.<br>Stock: 0.0000<br>Cash: \$8<br>Stock: 0.0000 |

# Q&A



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# Thank You!



51 CASH SAVING OPPORTUNITIES FOR STATE & LOCAL TAXES



### CONTACT US 🕨

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