

BDO TALKS eConnaissance[®]

Continuous Monitoring for Complex Business Intelligence Needs

Infrequent examinations of an organization's business partners can create elevated risk due to transparency gaps. eConnaissance mitigates this risk by creating real-time visibility into a subject's public records footprint and media profile.

Risky Business: Reactive Over Proactive

eConnaissance empowers investors to be proactive, rather than reactive:



Beats headline risk to the punch

Identifies red flags early to allow investors to get ahead of potential headline risk.



Offers robust intelligence

Access to individual, firm-level analytics plus visibility to the entire eConnaissance database of more than 8,000 managers.



Takes a hybrid approach

Combines technology and human intelligence to provide thoughtful human interpretation and critical analysis of automated results, aligning them with investors' primary interests.



Targets relevant results

Create custom public records and ADV filters based on firm-specific operational risk profiles



Cuts compliance costs

Monitors key issues of interest on a daily, cost-effective basis, minimizing larger long-term costs by identifying risks before they snowball.



Mitigates risk through intensive monitoring

Mitigate operational risk through a multi-layered due diligence and ongoing monitoring program



Enables a holistic view

Provides a snapshot of statistics and analytics on monitored clients through a first-of-its-kind dashboard.

Types of Alerts Received by Investors



8,000+

Subjects monitored



603

Most alerts on one subject

Major alerts generated since February 2016 launch:

Adverse alerts **2818**

New docketed **1726**

New judgments/liens **485**

New lawsuits **557**

New criminal records **50**

5

Average range of client requests per week for additional research on an eConnaissance alert

CAUSE FOR A CLOSER LOOK



10 lawsuits
filed in
one month

eConnaissance does the digging for investors, following up on any potentially concerning issues.

eConnaissance Evolution

FY 2016 Growth to Now

255%

Increase in
subscriber companies

582%

Increase in
individual subscribers

32,000+

Alerts sent to investors

1,400+

Form ADV filings
monitored for updates

*Figures as of March 23, 2017

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