



Resources You Can Count On Enhancing Business Value: Business Resource Network (BRN)

BDO Seidman's Business Resource Network is a collection of independent firms that provide professional services to businesses. Each firm is selected for the quality of their solutions targeted for particular businesses or service niches.

Collectively, these firms can help you reduce business risks, improve operations, or expand your markets.

BDO Seidman's Business Resource Network helps senior business and information managers optimize the people, processes and technology that are essential to business transformation. Our practice is focused on integrating business strategy with process insights and technology skills to achieve well-defined results. Our strategists, business leaders and operations professionals seek to reduce costs, improve efficiency and drive ROI. By offering a full suite of services and products that leverage proven and emerging solutions, we aim to drive performance improvements throughout the enterprise, IT function or the entire supply chain.

Best-fit solutions

Our strategic relationships with leading U.S. business and technology services firms enable us to create custom solutions that seek to lower risk and increase speed-to-benefit.

Deep experience – We carefully select our network members for their skill and leadership abilities.

Broad capabilities – Our approach requires the right people with the right skills at the right time. By leveraging our national resource network, we seek to deliver efficient and effective teams that maximize results.

Value creation – We integrate business processes and technology to help clients transform operations, increase efficiency and drive performance gains.

To learn how **BDO Seidman's Business Resource Network** can help you improve your results and meet your business objectives, please call us at 800-815-8480.

Our services include:

Financial Management

- Accounts payable audit and recovery
- Accounts payable outsourcing
- Accounts receivable collections services
- Actuarial services
- Foreign exchange services
- Insurance/risk management services
- Payroll services
- Performance dashboards
- Telecommunications audit and optimization

Human Resources/Management Consulting

- Business process assessments
- Business strategy and planning
- IT assessments
- Leadership transition
- Talent management systems

Technology/Information Systems

- Business and financial reporting analytics
- Business software, including Accounting, ERP and CRM solutions
- Custom programming
- Network design, installation and management
- Security testing, assessment and remediation

Operations

- Business continuity
- Business process improvement
- Cost containment
- Expense reporting management
- Facility planning and design
- International supplier development
- International cost and operations implementation
- Online procurement
- Production/inventory control
- Value chain optimization services

Sales and Marketing

- Customer and product market research
- Sales force automation
- Web site design and search optimization

BDO Seidman's Business Resource Network comprises the non-CPA firm members of the BDO Seidman Alliance. The BDO Seidman Alliance is a practice of **BDO Seidman, LLP**, a national professional services firm providing assurance, tax, financial advisory and consulting services to a wide range of publicly traded and privately held companies. BDO Seidman serves clients through 37 offices and more than 300 independent Alliance firm locations nationwide. As a Member Firm of BDO International, BDO Seidman serves multi-national clients by leveraging a global network of resources comprised of 626 Member Firm offices in 110 countries. BDO International is a worldwide network of public accounting firms, called BDO Member Firms, serving international clients. Each BDO Member Firm is an independent legal entity in its own country.

BDO Seidman's Business Resource Network has established relationships with product and service providers to enhance our delivery capabilities and value to clients. Through these relationships, we are able to offer greater insight and more effective solutions to our clients.

